

# SPONSORING PLAN

WINDFORCE Baltic Sea 2017  
CONFERENCE, 8.–9. February  
Tallinn, Estonia

# Sponsoring – Use the effectiveness of company presentation

## Your benefits as a sponsor

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As sponsor you have the opportunity to present your company or institute to an **international high-level audience**.

Use the sponsoring to expand your network on an international platform of leading companies operating in the offshore wind industry.

You can choose between **eight different sponsoring packages** which are tailored to different needs. Thereby through the diverse possibilities of presentation, you get some special focus on your company.

On the following slides you can see the specification of each package. Please give us a feedback until 5 January 2017.

# WAB offers attractive sponsoring packages (1/3)

## Sponsoring Packages

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### **Package 1: Major Sponsorship**

**7.500 €**

- Comprehensive and prominent placement of your logo or signature in or on all important printed matter such as the programme, conference documents, advertisements, the website, conference documentation, press releases and the WINDFORCE newsletter
- Exclusive mention of your business as major sponsor in all communicative activities
- Exclusive opportunity to express your words of welcome in the conference programme
- Prominent presence at the conference in the form of banners, sponsor signboards or flags
- The opportunity to feature your commitment to WINDFORCE Baltic Sea in your own advertising and media activities
- Free admission to the conference for two persons
- Exclusive opportunity to address the audience at the official opening of the conference
- A free one-page ad in the programme

# WAB offers attractive sponsoring packages (2/3)

## Sponsoring Packages

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### **Package 2: WINDFORCE Dinner**

**5.000 €**

- Placement of your logo in the programme
- Table cards (tent format) on the dinner tables and on the buffets with your business name and logo
- Free admission to the conference for one person
- Exclusive opportunity to address the audience at the opening of the dinner

### **Package 3: Lunch and Snacks Buffets**

**3.000 €**

**(for conference participants)**

- Placement of your logo in or on all printed matters for the conference (programme and conference documents)
- Table cards (tent format) on the lunch and snack buffets with your business name and logo
- The snack buffet provides snacks during breaks on both days

# WAB offers attractive sponsoring packages (3/3)

## Sponsoring Packages

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### **Package 4: Conference Bags** **2.500 €**

- Placement of your logo in the programme
- Design of the conference bag in agreement
- Production of conference bags made of high-quality, environmentally-friendly paper
- Quantity of bags: 150

### **Package 5: Name Badges** **2.500 €**

- Placement of your logo in the programme and on name badges for 150 conference participants

### **Package 6: Programme** **2.000 €**

- Placement of your logo on every programme pages

### **Package 7: Website** **1.500 €**

- Placement of your logo on the website and in the programme

### **Package 8: List of participants** **1.000 €**

- Placement of your logo on every page of the attractively designed participants list

# Sponsoring Application

(Deadline: 5 January 2017)

**Hereby we register binding for the WINDFORCE Baltic Sea 2017 sponsoring.**

We would like to present our company on the WINDFORCE Baltic Sea 2017 in Tallinn and contribute by sponsoring. We are interested in the following package:

Package 1: MAJOR Sponsorship	7.500 €	<input type="radio"/>
Package 2: WINDFORCE Dinner	5.000 €	<input type="radio"/>
Package 3: Lunch and Snacks Buffets	2.500 €	<input type="radio"/>
Package 4: Conference Bags	2.500 €	<input type="radio"/>
Package 5: Name Badges	2.500 €	<input type="radio"/>
Package 6: Programme	2.000 €	<input type="radio"/>
Package 7: Website	1.500 €	<input type="radio"/>
Package 8: List of participants	1.000 €	<input type="radio"/>

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name, first name

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telephone

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company/institute

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e-mail

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street, house number

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postcode, place

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place, date

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signature

If you have any question,  
do not hesitate to contact us

**Are you interested in a sponsoring?**

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**Your contact person**

WAB e.V.

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Event execution: Offshore Wind Messe und Veranstaltungen  
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