

SPONSORING PLAN

WINDFORCE Conference
2021
Bremerhaven

WINDFORCE Conference Sponsoring

Use the effectiveness of a company presentation

As a sponsor you have the opportunity to present your company or institute to an international high-level audience.

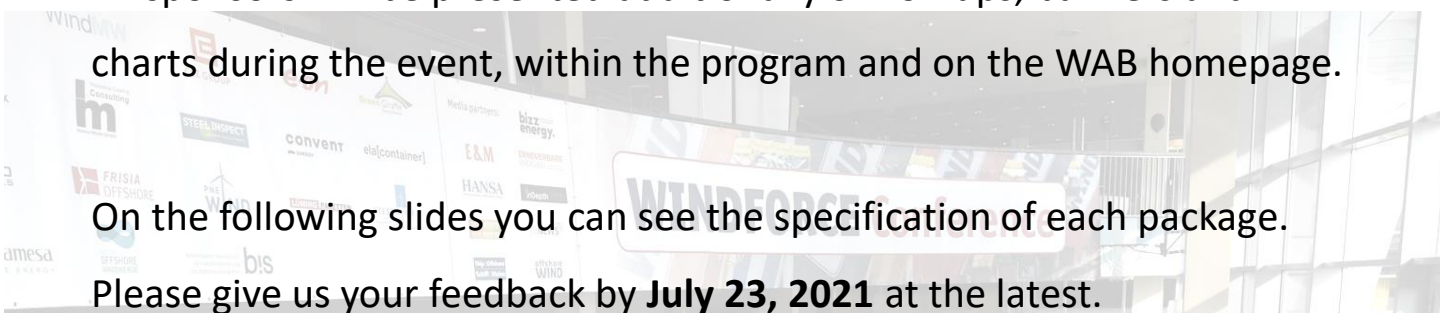
Use the sponsoring to expand your network on an international platform of leading companies operating in the offshore wind industry.

You can choose between many different sponsoring packages which are tailored to different needs. Thereby, through the diverse possibilities of presentation, you get some special focus on your company.

All sponsors will be presented additionally on roll-ups, banners and charts during the event, within the program and on the WAB homepage.

On the following slides you can see the specification of each package.

Please give us your feedback by **July 23, 2021** at the latest.



Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 1: Beach Chairs

9.000 €

- Placement of your logo on beach chairs
- Placement of your logo on roll-up, banners, printed materials, slides and much more



Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 2: Lunch and Snack Buffet

each **2.500 €**

(The snack buffet provides snacks during breaks on both days)

- Placement of your logo on printed materials for the conference (programme etc.)
- Table cards (tent format) on the lunch and snack buffets with your business name and logo
- Day 1 and Day 2 bookable

SOLD!



Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 3: Conference Bags

6.000 €

- Design of the conference bag in agreement
- Production of conference bags made of high-quality and sustainable
- Conference bag may be filled with giveaways and flyers
- Quantity of bags: approx. 200
- Placement of your logo on printed materials for the conference (program etc.)

Package 4: Smartphone Charging Station

7.000 €

- Placement of your logo on the charging station
- Your corporate film or product presentation can be presented in a continuous loop
- Placement of your logo on printed materials for the conference (program etc.)



Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 5: Popcorn Machine (with popcornbags)

2.500 €

- Placement of your logo on the popcornbags
- Placement of your logo on printed materials for the conference (program etc.)



Package 6: Barista

4.000 €

- Placement of your logo at the coffee cups or coffee glasses
- The coffee cups are provided by the sponsor
- Placement of your logo on printed materials for the conference (program etc.)



Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 7 : Name Badges & Lanyards

7.500 €

- Placement of your logo on name badges and on the lanyards
- The lanyards are provided by the sponsor.
- Placement of your logo on printed materials for the conference (program etc.)

Allergy friendly and sustainable

SOLD!



Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 8: WiFi Code

3.000 €

- Placement of your logo with your own created WiFi Code
- Placement of your logo on printed materials for the conference (program etc.)

SOLD!



Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 9: Roll-Ups (in Conference Rooms)

- Placement of your roll-up at the conference room
- Placement of your logo on printed materials for the conference (program etc.)

- Opening Session

2.500 €

- Per session

990 €

A: Offshore-Windkraftanlagen

B: Offshore-Wind in Europe

C: Offshore-Wind in Schottland

D: Offshore-Wind international

E: Betrieb und Wartung

F: Fundamente und Floating

G: Netzinfrastruktur und Installation

H: Finanzierung, Versicherung, Recht

I: Häfen, Maritime Industrie und Logistik

J: Windkraft und Wasserstoff

K: Digitalisierung & Qualifizierung (On- und Offshore Wind)

L: Rückbau & Recycling (On- und Offshore Wind)



Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 10: Speaker´s Corner Lounge

4.000 €

Premiun Presentation

- Placement of your company presentation with your Roll-Up´s
- Standing table and bar stools will be provided for your company
- Screen incl. stand for presentations
- Placement of your logo on printed materials for the conference (program etc.)



Package 11: Roll-Up Speaker´s Corner Lounge

2.500 €

- Placement of your company presentation with your Roll-Up
- Standing table and bar stools will be provided for your company
- Placement of your logo on printed materials for the conference (program etc.)

Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 12: Lounge

4.500 €

- Placement of your logo at the lounge seats
- The lounge will fit outside
- The sponsor can set up beach flags (own production)
- Placement of your logo on printed materials for the conference (program etc.)



Package 13: Napkins

2.500 €

- Placement of your logo at the Napkins for the Lunch and the coffee bar
- The Sponsor produces and designs the napkins
- Placement of your logo on printed materials for the conference (program etc.)

Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 14: Film & Magazine

each 4.000 €

3 sponsor partners possible or one overall sponsorship

- Placement of your film after the “Words of Welcome” and your magazine in the lobby
- The sponsor has one minute in the film at their disposal for a short interview or an interlude. The film is used for promotional purposes for the next year.
- Placement of your logo on printed materials for the conference (program etc.)



Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 15: Glasses cleaning cloths

2.500 €

- Placement of your glasses cleaning cloths on the counter
- The sponsor produces the eyeglass cleaning cloth itself
- Placement of your logo on printed materials for the conference (program etc.)



Package 16: Bus transfer to the outdoor sequences

3.500 €

- Placement of your company information during the bus transfer. Tell the participants something about your company or show a film. One ride takes about 10 to 15 minutes.
- Placement of your logo on printed materials for the conference (program etc.)

Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 17: Space at the outdoor place

3.000 €

- Placement of your attraction at the outdoor area
- Placement of your logo on printed materials for the conference (program etc.)



Package 18: Side Event / Outdoor Event

each 2.500 €

- You create an outdoor event and our participants visit your company
- Placement of your logo on printed materials for the conference (program etc.)

Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 19: Bathrooms

2.000 €

- Placement of give-aways in and decoration of the conference bathrooms
- The give-aways are provided by the sponsor
- Placement of your logo on printed materials for the conference (program etc.)

Package 20: Display WINDFORCE booklet

each 999 €

- Design an entire display page in the Windforce program
- Placement of your logo on printed materials for the conference (program etc.)
- Limitation to 4 displays



Package 21: Give-Away

2.500 €

- Placement of give-aways
- Distribute their giveaways on the area on the days of the event (each morning)
- The give-aways are provided by the sponsor
- Placement of your logo on printed materials for the conference (program etc.)

Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 22: Farewell Give-Away

2.500 €

- Placement of your giveaway at the end of the conference. Each participant receives this gift (e.g. chocolates). The sponsor designs the gift together with the WAB e.V. (2020 DVD Antarctica - the movie)
- The give-aways are provided by the sponsor
- Placement of your logo on printed materials for the conference (program etc.)

Package 23: Corona Package 1 - Masks

2.500 €

- Placement of your logo at mouth protection masks
- Placement of your logo on printed materials for the conference (program etc.)

SOLD!



Package 24: Corona Package 2 - Hand disinfection station

2.500 €

- Placement of your logo at a hand disinfection station
- Placement of your logo on printed materials for the conference (program etc.)



Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 25: Whiskey Bar - Dinner

2.500 €

- Placement of your logo at the whiskey bar
- The sponsor can use whiskey glasses with logo for the evening (own production)
- Placement of your logo on printed materials for the conference (program etc.)



Package 26: Photo box - Dinner

3.500 €

- Placement of your logo at the photo box station
- The sponsor is in charge of the station, may distribute give-aways and use accessories
- Placement of your logo on printed materials for the conference (program etc.)



Our Sponsoring Packages

WAB offers attractive sponsoring packages

Package 27: WINDFORCE Dinner (Excursion)

each **5.500 €**

3 sponsor partners possible or one overall sponsor

SOLD!

- Dinner
- Welcome words of your representative and opening of the buffet
- Placement of your logo on printed materials on the tables and buffet
- Placement of your roll-up in the dining room
- Placement of your logo on printed materials for the conference (program etc.)



Your contact person for event and sponsoring



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Press / Program / Media partner



Laura Plewinski

Junior Marketing and Communication Manager

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Event / Sponsoring / Registration Participants

Sponsoring Application

(Deadline: 31th of July 2021)

Company stamp or address

Hereby, we register binding for the WINDFORCE Conference 2021 sponsoring.

We would like to present our company on the WINDFORCE Conference 2021 in Bremerhaven and contribute by sponsoring. We are interested in the following package (choose on next page).

name, first name

telephone

company/institute

e-mail

street, house number

postcode, place

place, date

signature

Package 1: Beach Chairs	9.000 €	<input type="radio"/>
Package 2: Lunch and Snack Buffet	2.500 €	<input type="radio"/>
Package 3: Conference Bags	6.000 €	<input type="radio"/>
Package 4: Smartphone Charging Station	7.000 €	<input type="radio"/>
Package 5: Popcorn Machine (with Bags)	2.500 €	<input type="radio"/>
Package 6: Barista	4.000 €	<input type="radio"/>
Package 7: Name Badges & Lanyards	7.500 €	<input type="radio"/>
Package 8: Wifi Code	3.000 €	<input type="radio"/>
Package 9: Roll-ups (Session: each 990 €)	2.500 €	<input type="radio"/>
Package 10: Speakers Corner Lounge Prem.	4.000 €	<input type="radio"/>
Package 11: Roll-Up Speakers Corner Loun.	2.500 €	<input type="radio"/>
Package 12: Lounge	4.500 €	<input type="radio"/>
Package 13: Napkins	2.500 €	<input type="radio"/>
Package 14: Film & Magazine	12.000 €	<input type="radio"/>
Package 15: Glasses cleaning cloths	2.500 €	<input type="radio"/>
Package 16: Bus transfer outdoor sequences	3.500 €	<input type="radio"/>
Package 17: Space at the outdoor place	3.000 €	<input type="radio"/>
Package 18: Side Event / Outdoor Event	2.500 €	<input type="radio"/>
Package 19: Bathrooms	2.000 €	<input type="radio"/>
Package 20: Display WINDFORCE booklet	999 €	<input type="radio"/>
Package 21: Give-Away	2.500 €	<input type="radio"/>
Package 22: Farewell Give-Away	2.500 €	<input type="radio"/>
Package 23: Masks	2.500 €	<input type="radio"/>
Package 24: Hand disinfection station	2.500 €	<input type="radio"/>
Package 25: Dinner: Photobooth	3.500 €	<input type="radio"/>
Package 26: Dinner: Whiskey Bar	2.500 €	<input type="radio"/>
Package 27: WINDFORCE Dinner	15.000 €	<input type="radio"/>



WINDFORCE

WAB e.V.
Barkhausenstraße 4
27568 Bremerhaven

Event Organization: WAB e.V.
Event Execution: Offshore Wind Messe- und Veranstaltungs
GmbH