



### **SPONSORING PLAN**

WINDFORCE Conference 2023 Bremerhaven





### **WINDFORCE Conference Sponsoring**

Use the effectiveness of a company presentation

As a sponsor you have the opportunity to present your company or institute to an international high-level audience.

Use the sponsoring to expand your network on an international platform of leading companies operating in the offshore wind industry.

You can choose between many different sponsoring packages which are tailored to different needs. Thereby, through the diverse possibilities of presentation, you get some special focus on your company.

All sponsors will be presented additionally on roll-ups, banners and charts during the event, within the program and on the WAB homepage.

On the following slides you can see the specification of each package.

Please give us your feedback by 28.04.2023 at the latest.





#### Package 1: Beach Chairs

- Placement of your logo on beach chairs
- Placement of your logo on roll-up, banners, printed materials, slides and much more







#### Package 2: Lunch and Snack Buffet

each **3.000 €** 

(The snack buffet provides snacks during breaks on both days)

• Placement of your logo on printed materials for the conference (programme etc.)

• Table cards (tent format) on the lunch and snack buffets with your business name and logo













#### **Package 3: Conference Bags**

- Design of the conference bag in agreement
- Production of conference bags made of high-quality and sustainable
- Conference bag may be filled with giveaways and flyers
- Quantity of bags: approx. 200
- Placement of your logo on printed materials for the conference (program etc.)









### Package 4: Popcorn Machine (with popcornbags) 5.000 €

- Placement of your logo on the popcornbags
- Placement of your logo on printed materials for the conference (program etc.)

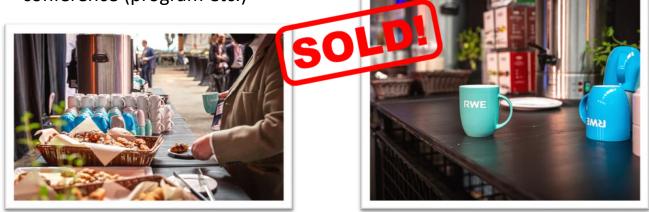


### Package 5: Barista

8.000€

- Placement of your logo at the coffee cups or coffee glasses
- •The coffee cups are provided by the sponsor

 Placement of your logo on printed materials for the conference (program etc.)





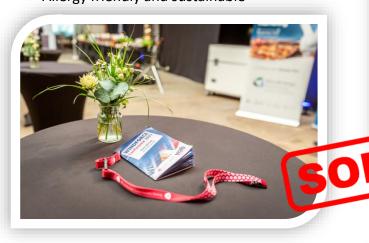


### Package 6 : Name Badges & Lanyards & Program 7.500 €

- Placement of your logo on name badges, on the program and on the lanyards
- •The lanyards are provided by the sponsor.

 Placement of your logo on printed materials for the conference (program etc.)

Allergy friendly and sustainable





If the production of the lanyards is to be done by WAB, the sponsoring costs 8.500,- €.







#### Package 7: WiFi Code

4.000€

Placement of your logo with your own created WiFi Code

Placement of your logo on printed materials for the

conference (program etc.)





### Package 8: Conference film

- Placement of your logo in the film
- Short statement and interview partner in the flim
- Placement of your logo on printed materials for the conference (program etc.)
- Divisible into 3 or 4 sponsors / also possible alone





### Package 9: Roll-Ups (in Conference Rooms)

- Placement of your roll-up at the conference room
- Placement of your logo on printed materials for the conference (program etc.)
- Opening 12. June 2023
- Conference Rooms 13. June 2023
- Conference Rooms 14. June 2023

SOLD! 1.000 € 3.000 € SOLD!











### Package 10: Speaker's Corner Lounge Premiun Presentation

- Placement of your company presentation with your Roll-Up's
- Standing table and bar stools will be provided for your company
- Screen incl. stand for presentations
- Placement of your logo on printed materials for the conference (program etc.)
- incl. one conference ticket





5.000€





### Package 11: Roll-Up Speaker's Corner Lounge

- Placement of your company presentation with your Roll-Up
- Standing table and bar stools will be provided for your company
- Placement of your logo on printed materials for the conference (program etc.)
- incl. one conference ticket





### Package 12: Lounge

- Placement of your logo at the lounge seats
- The lounge will fit outside
- The sponsor can set up beach flags (own production)
- Placement of your logo on printed materials for the conference (program etc.)











#### Package 13: Glasses cleaning cloths

2.500€

- Placement of your glasses cleaning cloths on the counter
- The sponsor produces the eyeglass cleaning cloth itself
- Placement of your logo on printed materials for the conference (program etc.)



#### Package 14: Bus transfer to the excursions

2.000€

- Placement of your company information during the bus transfer. Tell the participants something about your company or show a film. One ride takes about 10 to 15 minutes.
- Placement of your logo on printed materials for the conference (program etc.)

#### Package 15: Bus transfer evening

each 1.500 €

- Placement of your company information during the bus transfer. Tell
  the participants something about your company or show a film.
  Guests are driven to the hotels, the main train station and into the
  city.
- Placement of your logo on printed materials for the

conference (program etc.)

- Minibuses (16s)
- 2 trips per evening







### Package 16: Space at the outdoor place

3.000€

- Placement of your attraction at the outdoor area
- Placement of your logo on printed materials for the conference (program etc.)
- incl. one conference ticket

1 of 2 available



### Package 17: Excursions

0€

- You create an outdoor event and our participants visit your company
- Placement of your logo on printed materials for the conference (program etc.)









#### Package 18: Bathrooms

2.000€

- Placement of give-aways in and decoration of the conference bathrooms
- The give-aways are provided by the sponsor
- Placement of your logo on printed materials for the conference (program etc.)
- incl. one conference ticket

#### Package 19: Display WINDFORCE booklet

each 1.500 €

Design an entire display page in the Windforce program

 Placement of your logo on printed materials for the conference (program etc.)

Limitation to 4 displays (Size A4)



Package 20: Give-Away

- Placement of give-aways
- Distribute their giveaways on the area on the days of the event (each morning)
- The give-aways are provided by the sponsor
- Placement of your logo on printed materials for the conference (program etc.)





### Package 21: Windforce Dinner – Cocktail bar

3.500 €

- Placement of your logo at the cocktail bar
- Our catereer will design cocktails in your company colors. You can display promotional material on the cocktail bar.
- Placement of your logo on printed materials for the conference (program etc.)

reserved

### Package 22: Candy Bar – Coffee Corner

3.500 €

- Placement of your logo at the candy bar
- You can display promotional material on the cocktail bar.
- Placement of your logo on printed materials for the conference (program etc.)

reserved





#### Package 23: Dinner Special – Partner Country

5.000€

Placement of your logo at the special

• The sponsor will be involved and help choose the tasting. The sponsorship depends on the partner country. Before two years we did a whisky tasting and had Scotland as partner country. Placement of your logo on printed materials for the

conference (program etc.)



### Package 24: Photo box - Dinner

3.500€

- Placement of your logo at the photo box station
- The sponsor is in charge of the station, may distribute give-aways and use accessories
- Placement of your logo on printed materials for the conference (program etc.)









### Package 25: WINDFORCE Dinner

each 5.000 €

3 sponsor partners possible or one overall sponsorship

- Dinner
- Welcome words of your representative and opening of the buffet
- Placement of your logo on printed materials on the tables and buffet
- Placement of your roll-up in the dining room
- Placement of your logo on printed materials for the conference (program etc.)











### Your contact person for event and sponsoring

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Event / Sponsoring / Registration Participants



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Event Organization: WAB e.V.

Event Execution: Offshore Wind Messe- und Veranstaltungs

GmbH